# 46th ACSG Annual Conference



www.acsg.co.za

Annual Conference Sponsorship 2026

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## Introducing 2025-2027 Committee

#### **About ACSG**

The Assessment Centre Study Group (ACSG) is a South African professional body dedicated to advancing methodologies and best practices in assessment centres and assessments. As a non-profit organisation, ACSG is led by a biannually elected committee of volunteers. Through events, collaboration, and continuous professional development, ACSG supports the growth, capability, and effectiveness of assessment practitioners and researchers.

### **ACSG Committee**

The ACSG committee consists of dedicated volunteers elected every two years. Their leadership and vision guide our initiatives and ensure the continuous growth of our community.

### '25/27 Committee



Marelie Botha

Chairperson



**Peter Cameron** 

Treasurer



Khanyisile Sibanyoni

Director



Sandra Schlebusch

Committee Member



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Wepene
Committee
Member

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## **Sponsorship Page**

Upload all your branding content when submitting your sponsorship form.

Have a look at your virtual conference

<u>Sponsorship Page</u>

ALL Academy
Alms to enhance competence among AC practitioners in designing, delivering, and researching assessment centres that athere to best practices and enhall guidelines, benefiting all stakeholders.

Prodicasts
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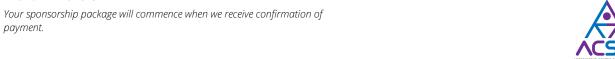
ACSG
Check out our 45th ACSG Annual Conference!

The Assessment Centre Study Group is a special interest group of practi who present annual events on assessments and assessment centres ear group operates professionally and financially independently and consists volunteers elected every second year. The chairperson is elected out of the resume responsibility for the functioning of the study group.

## **Annual Conference Sponsorship**

	Indigo (R21 500.00) Excl. VAT	Azure (R10 800.00) Excl. VAT	Cobalt (R5000.00) Excl. VAT
Logo Placement	<ul> <li>Home page</li> <li>Events page</li> <li>Sponsorship page</li> <li>Abstract booklet</li> <li>Conference programme</li> <li>Mail</li> <li>Virtual event platform</li> </ul>	<ul> <li>Home page</li> <li>Events page</li> <li>Sponsorship page</li> <li>Abstract booklet</li> <li>Conference programme</li> <li>Mail</li> <li>Virtual event platform</li> </ul>	
Socials: Promo video	•	×	×
Mail Adverts	•	•	×
Conference Presenter Spots	•	×	×
In-person: Conference Exhibitors Stand			×
In-person: Corporate Gifts/ Goodie Bag/ Goodie Bag items	•		
Conference tickets	•	×	×

<sup>\*</sup>Valid 12 months



## **Annual Conference Sponsorship**

### Annual Conference Sponsorship packages explained

Logo Placement	<ul> <li>Web: Your logo will be on the Home Page, Events Page, Sponsorship Page, and in the website's footer.</li> <li>Materials: It will appear in the Abstract Booklet, Conference Programme, and Conference Advertisements.</li> <li>Email: Your logo will be included in conference-related emails.</li> <li>Virtual Platform: It will be featured prominently on the virtual event platform.</li> </ul>		
Socials: Promo video	We'll be sharing a promotional video on our social media channels by having a short discussion with the sponsorship team, discussing the work you do and reasons for partnering with us.		
Mail Adverts	Showcase your brand to our audience/data base through e-mail advertisements. Your logo and messaging will be prominently featured in our conference-related emails, ensuring maximum exposure to our engaged audience.		
Presenter spots	You will receive one presenter spot at our conference. Please note that while the selected presenter will have the opportunity to lead a session, they will not have complimentary access to the entire conference. Instead, they will have access solely for the duration of their session. To ensure alignment with the conference theme, we kindly request that your presenter submit an abstract of their topic related to our conference theme.		
In-person: Exhibitors Stand	You will receive one exhibition stand for the in-person portion of the conference. However, please note that the individual manning the stand will not have complimentary access to the rest of the conference events and sessions.		

<sup>\*</sup>Valid 12 months



### **Annual Conference Sponsorship**

### Annual Conference Sponsorship packages explained

Conference tickets	You receive complimentary conference attendance. This means that an individual from your company will have full access to all pre-conference and conference sessions.
In-person: Corporate Gifts/ Goodie Bag/ Goodie Bag items	Add your branded items to the conference goodie bags or sponsor the bags themselves for increased visibility. You may also provide corporate gifts such as lanyards, notebooks, or other branded materials for attendees.

#### \*Valid 12 months

Your sponsorship package will commence when we receive confirmation of payment.





## 2026 Annual Conference Details

### Welcome to the 2026 ACSG Conference

This year's ACSG Conference invites academics, practitioners, and innovators to explore the evolving world of assessment centre technologies and practices. Unlike previous years, there is no set theme; the programme will be shaped by the abstracts we receive. We encourage you to submit your abstract by 6 December 2025 and help shape the conversation.

#### **Conference Dates & Format:**

- Virtual Workshops: 23 March 2026
- Virtual Conference: 24 March 2026
- In-person Conference: 26–27 March 2026, Radisson Red, Rosebank
- Travel Day: 25 March 2026
- Workshops: Additional workshops may vary depending on abstracts received.



# 2026 Annual Conference Pricing

Category	Price (Excl. VAT)	Description
Early Bird – Conference Day 1 (virtual)	R900.00	Discounted virtual access for early registrants (before 15 Jan 2026)
Early Bird – Conference Day 2 & 3 (in-person)	R2,800.00	Discounted full in-person conference rate for early registrants (before 15 Jan 2026)
Student – Conference Day 1 (virtual)	R750.00	Discounted virtual access for full-time students
Student – Conference Day 2 & 3 (in-person)	R2,000.00	Reduced rate for full-time students
Conference 1 (virtual)	R1,200.00	Virtual access to all live- streamed sessions
Conference Day 2 & 3 (in- person)	R3,200.00	Standard full in-person registration after early bird deadline
Conference Day 2 or 3 (in- person)	R2,300.00	Access to all sessions and activities for one day only
All Inclusive	R4,400.00	All-inclusive package covering full virtual and inperson conference and workshop



# ACSG Terms and Conditions



Please read our terms and conditions